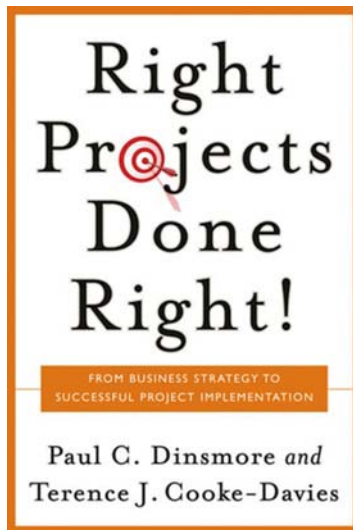


Right Projects Done Right!

From Business Strategy to Successful Project Implementation

Paul C. Dinsmore and Terence J. Cooke-Davies



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Top management, project sponsors, and the project management community will find in this book an abundance of practical ideas and advice that will directly and quickly improve the way they do their jobs and in turn the performance of their organizations.
— Russell D. Archibald, author, *Managing High-Technology Programs and Projects*

This excellent text outlines and emphasises the need for a strategic approach to managing multiple projects and provides a plethora of sensible ideas on how this may be achieved.

— Ron Dean MSc BA Cert Ed. MAPM, Senior Lecturer & Project Management Course Director, The Business School, Canterbury Christ Church University

Highly readable and insightful throughout, "Right Projects Done Right!" represents a new perspective on running successful project-based organizations. Written by two internationally-recognized experts, it is one of the best books on project management to emerge in the past several years.

— Jeffrey K. Pinto, Ph.D., Andrew Morrow and Elizabeth Lee Black Chair in Management of Technology, Penn State-Erie

Paul Dinsmore and Terence Cooke-Davies, two of the foremost authorities on project management, combine their expertise to explain a groundbreaking approach for creating a successful project-based enterprise.

The Right Projects Done Right! reflects the advances that have been made since the concern for managing multiple projects in organizations first emerged more than a decade ago. This book includes findings and solutions that address three vital questions: Has the right portfolio of projects been chosen to ensure that company strategy is implemented successfully? Have the right projects with the right scope been selected as candidates for the portfolio? Are the projects managed well? Dinsmore and Cooke-Davies help managers answer these questions by providing them with the information they need to implement an enterprise-wide project management environment.

Step by step, the book shows how to create the right combination of projects so that the strategy and desired results of the organization are substantially boosted. *The Right Projects Done Right!* will help managers implement a "projectized" mentality in their organization so that projects become a natural way of working and doing business. And the authors highlight the dynamic interactions between multiple projects and multiple levels of hierarchy that will help ensure success for any organization.

The Right Projects Done Right! is filled with illustrative case studies from such industry leaders as Eli Lilly, Hewlett-Packard, Ericsson, Abbey, and Project Corps. The book includes informative surveys, discussions of variations between industries, and suggestions for overcoming frequently encountered roadblocks.

Paul C. Dinsmore is an internationally renowned consultant, and Fellow and Project Management Professional of the Project Management Institute. A prolific writer, he is author and coauthor of numerous books, including *Creating the Project Office* from Jossey-Bass.

Terence J. Cooke-Davies is founder of Human Systems a company that creates and supports a global network of international organizations that work together to improve corporate performance through projects. He is a Fellow of the Association for Project Management and the Chartered Management Institute.

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